**Articles Management System**

**for *wonder.ph***

A Practicum Project Proposal

Presented to the Faculty of the *School of Information Technology*

in Partial Fulfillment of the Requirements for the Degree

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Submitted to:

Mapua University

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**Table of Contents**

[CHAPTER 1 4](#_Toc491785055)

[COMPANY PROFILE 4](#_Toc491785056)

[Company History 4](#_Toc491785057)

[Vision 7](#_Toc491785058)

[Mission 9](#_Toc491785059)

[Organizational Chart 10](#_Toc491785060)

[Services/Products 11](#_Toc491785061)

[CHAPTER II 12](#_Toc491785062)

[TRAINEE 12](#_Toc491785063)

[Duties and Responsibilities 12](#_Toc491785064)

[Training with Globe Telecom Inc. 13](#_Toc491785065)

[Career Path 15](#_Toc491785066)

[CHAPTER III 17](#_Toc491785067)

[PROJECT 17](#_Toc491785068)

[Project Overview/Description 17](#_Toc491785069)

[Problem/Opportunities 17](#_Toc491785070)

[Objective Statement 17](#_Toc491785071)

[Significance 18](#_Toc491785072)

[Screen Shots 18](#_Toc491785073)

[APPENDIX A: RESUME 20](#_Toc491785074)

[APPENDIX C: PROJECT APPROVAL FORM 20](#_Toc491785075)

[APPENDIX D: CERTIFICATE OF COMPLETION 20](#_Toc491785076)

[APPENDIX E: PRINT-OUT POWERPOINT PRESENTATION 20](#_Toc491785077)

**Mapua University**

**School of Information Technology**

This is to certify that I/we have supervised the preparation of and read the practicum report prepared by **Timothy Bryan R. Dejeron** entitled **a Management System for Articles** and that the said practicum has been submitted for final examination by the Oral Examination Committee.

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**Mr. Jordan Nathaniel Tan**

OJT Supervisor

As members of the Oral Examination Committee, we certify that we have examined this practicum report, presented before the committee on <DATE> and hereby recommended that it be accepted as fulfillment of the practicum requirement for the degree in **IT199R.**

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**Panel Member**

This practicum report is hereby approved and accepted by the School of Information Technology as fulfillment of the practicum requirement for the degree in **Bachelor of Science in Information Technology.**

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**Ariel Kelly D. Balan**

Dean, School of Information Technology

# **CHAPTER 1**

# **COMPANY PROFILE**

## **Company History**

**Globe Telecom Inc.**

In 1928, Congress passed Act No. 3495 granting the Robert Dollar Company (a corporation organized and existing under the laws of the State of California), a franchise to operate wireless long-distance message services in the Philippines. Subsequently, Congress passed Act No. 4150 in 1934 to transfer the franchise and privileges of the Robert Dollar Company to Globe Wireless Limited, which was incorporated in the Philippines on 15 January 1935.

Globe Wireless Limited was later renamed as Globe-Mackay Cable and Radio Corporation ("Globe-Mackay"). Through Republic Act ("RA") No. 4630 enacted in 1965 by Congress, its franchise was further expanded to allow it to operate international communications systems. Globe-Mackay was granted a new franchise in 1980 by Batasang Pambansa, under Batas Pambansa 95.

In 1974, Globe-Mackay sold 60% of its stock to Ayala Corporation, local investors and its employees. It offered its shares to the public on 11 August 1975.

In 1992, Globe-Mackay merged with Clavecilla Radio Corporation, a domestic telecommunications pioneer, to form GMCR, Inc. ("GMCR"). The merger gave GMCR the capability to provide all forms of telecommunications to address the international and domestic requirements of its customers. GMCR was subsequently renamed to Globe Telecom, Inc. ("Globe").

In 1993, Globe partnered with Singapore Telecom, Inc. (STI), a wholly owned subsidiary of Singapore Telecommunications Limited ("Singtel"),[3] after Ayala and STI signed a Memorandum of Understanding.

In 2001, Globe merged with Isla Communications Company, Inc. ("Islacom") a Joint Venture with Deutsche Telekom as foreign partner. It became its wholly owned subsidiary effective 27 June 2001. Deutsche Telekom eventually sold its share to Singapore Telecom. In 2003, the National Telecommunications Commission ("NTC") granted Globe Telecom's application to transfer its fixed line business assets and subscribers to Islacom, pursuant to its strategy to integrate all of its fixed line services under Islacom. Subsequently, Islacom was renamed as Innove Communications, Inc.

In 2004, Globe invested in G-Xchange, Inc. ("GXI"), a wholly owned subsidiary, to handle the mobile payment and remittance service marketed under the GCASH brand using Globe Telecom's network as transport channel. GXI started commercial operations on 16 October 2004.

In November 2004, Globe and seven other leading Asia-Pacific mobile operators ("JV Partners") signed an agreement ("JV agreement") to form Bridge Alliance. The joint venture company operates through a Singapore-incorporated company, Bridge Mobile Pte. Limited (BMPL) which serves as a commercial vehicle for the JV partners to build and establish a regional mobile infrastructure and common service platform to deliver different regional mobile services to their subscribers. The Bridge Alliance currently[when?] has a combined customer base of over 250 million subscribers among its partners in India, Thailand, Hong Kong, South Korea, Macau, Philippines, Malaysia, Singapore, Australia, Taiwan and Indonesia.

In 2005, Innove was awarded by the National Telecommunications Commission (NTC) with a nationwide franchise for its fixed line business, allowing it to operate a Local Exchange Carrier service nationwide and expand its network coverage. In December 2005, the NTC approved Globe Telecom's application for third generation (3G) radio frequency spectra to support the upgrade of its cellular mobile telephone system ("CMTS") network to be able to provide 3G services. Globe was assigned with 10-Megahertz (MHz) of the 3G radio frequency spectrum.

On 19 May 2008, following the approval of the NTC, the subscribers contracts of Touch Mobile (TM) prepaid service were transferred from Innove to Globe, which now operates all wireless prepaid services using its integrated cellular networks.

In August 2008, and to further grow its mobile data segment, Globe acquired 100% ownership of Entertainment Gateway Group ("EGG"), a leading mobile content provide in the Philippines. EGG Group is engaged in the development and creation of wireless products and services accessible through telephones or other forms of communication devices. It also provides internet and mobile value added services, information technology and technical services including software development and related services. EGGC is registered with the Department of Transportation and Communication (DOTC) as a content provider. On May 15, 2014, EGGC changed its corporate name from Entertainment Gateway Group Corp. to Yondu, Inc. (Yondu).

On 30 October 2008, Globe, the Bank of the Philippine Islands and Ayala Corporation signed a memorandum of agreement to form a joint venture that would allow rural and low-income customers' access to financial products and services. Last October 2009, the Bangko Sentral ng Pilipinas (BSP) approved the sale and transfer by BPI of its shares of stock in Pilipinas Savings Bank, Inc. (PSBI), formalizing the creation of the venture. Globe Telecom's and BPI's ownership stakes in PSBI is at 40% each, while AC's shareholding is at 20%. The partners plan to transform PSBI (now called BPI Globe BanKO, Inc.) into the country's first mobile microfinance bank. The bank's initial focus will be on wholesale lending to other microfinance institutions but will eventually expand to include retail lending, deposit-taking, and micro-insurance. BPI Globe BanKO opened its first branch in Metro Manila in the first quarter of 2011 and now has 6 branches nationwide, over 2,000 partner outlets, 261,000 customers and over P2.4 billion in its wholesale loan portfolio.

On 25 November 2008, Globe formed GTI Business Holdings, Inc. (GTIBH) primarily to act as an investment company. In March 2012, Globe launched Kickstart Ventures, Inc. (Kickstart) to help, support and develop the dynamic and growing community of technopreneurs in the Philippines. Kickstart is a business incubator that is focused on providing aspiring technopreneurs with the efficient environment and the necessary mechanisms to start their own business. Since its launch, Kickstart has 10 companies in its portfolio covering the digital media and technology, and web/mobile platform space.

In May 2013, ABS-CBN Convergence, Inc. ("ABS-C", formerly Multimedia Telephony, Inc.) announced the launch of its mobile brand, ABS-CBNmobile. The launch of the new mobile brand is being supported through a network sharing agreement with Globe, wherein the latter provides network capacity and coverage to ABS-C on a nationwide basis. ABS-C formally launched the brand on November 26, 2013.

In October 2013, following the court's approval of the Amended Rehabilitation Plan (jointly filed by Globe and BayanTel in May 2013), Globe acquired a 38% interest in BayanTel by converting BayanTel's unsustainable debt into common shares. This follows Globe Telecom's successful tender offer for close to 97% of BayanTel's outstanding indebtedness as of December 2012. As part of the amended rehab plan and pending regulatory approvals, Globe would further convert a portion of its sustainable debt into common shares of BayanTel, bringing up its stake to around 56%. In October 2014, Globe Telecom received a copy of the temporary restraining order (TRO) issued by the Court of Appeals stopping the National Telecommunications Commission's (NTC) proceedings in connection with the bid of Globe Telecom Inc. to take over Bayan Telecommunications Inc. (BayanTel). Despite the lapse of the Temporary Restraining Order (TRO) last December 9, 2014, the Court of Appeals has advised the NTC to refrain from conducting any proceedings in connection with the bid of Globe assume majority control of BayanTel.

On June 3, 2014, Globe signed an agreement with Azalea Technology, Inc. and SCS Computer Systems, acquiring the entire ownership stake in Asticom. Asticom, a systems integrator and information technology services provider to domestic and international markets, is 49% owned by Azalea, a 100%-owned subsidiary of Ayala Corporation and 51% owned by SCS Computer Systems, a subsidiary of Singapore Telecom.

On June 30, 2015, Globe incorporated Global Capital Venture Holdings, Inc., a wholly owned subsidiary organized under the laws of the Philippines and formed for the purpose of venturing into strategic non-core business.

On August 27, 2015, Globe Telecom, Inc. (Globe), Ayala Corporation (AC) and Bank of the Philippine Islands (BPI) signed an agreement to turn over full ownership of BPI Globe BanKO (BanKO) to BPI, one of the majority owners of the joint venture.

In Q3 2016, Globe Telecom dislodged Smart Communications as the largest telecommunications company it terms of subscriber base with 65.8 million subscribers, 200,000 more than its rival.

In 2017, Globe Telecom's CEO, Ernest Cu was named the CEO of the year by the World Communications Awards 2017.

## **Vision**

## We see a Philippines where families' dreams come true, businesses flourish, and the nation is admired.

## **Mission**

We create wonderful experiences for people to have choices, overcome challenges, and discover new ways to enjoy life.

## **Organizational Chart**

## **Services/Products**

# **CHAPTER II**

# **TRAINEE**

**Specific Department Where the Trainee Assigned**

## **Duties and Responsibilities**

## **Training with Globe Telecom Inc.**

**Learnings Acquired From the Training**

**Technical Learning**

**Corporate Learning**

## **Career Path**

**Assessment and Evaluation on the Company**

# **CHAPTER III**

# **PROJECT**

## **Project Overview/Description**

**Problem/Opportunities**

**Objective Statement**

**Significance**

**Scope and Limitations**

This project will only be available for the Team of Wonder.PH.

## **Project Screenshots**

# **APPENDIX A: RESUME**

**APPENDIX B: ACCOMPLISHMENT REPORT**

# **APPENDIX C: PROJECT APPROVAL FORM**

# **APPENDIX D: CERTIFICATE OF COMPLETION**

# **APPENDIX E: PRINT-OUT POWERPOINT PRESENTATION**